

FOR IMMEDIATE RELEASE June 12, 2010

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**VanderVeer Center is the 1<sup>st</sup> in the Northwest to launch  
CelluPulse™**

*The 1<sup>st</sup> Cellulite Treatment that Really Works!*



PORTLAND 04-30-2010 – “**CelluPulse™** is a first-of-its-kind device and is going to change the way we treat cellulite” stated Elizabeth VanderVeer M.D., Board Certified Physician and Medical Director at VanderVeer Center. Dr. VanderVeer discovered **CelluPulse™**, developed by CuraMedix™, in early April, 2010, at ASLMS (American Society for Laser Medicine and Surgery) the world’s largest and most prestigious Medical Laser Conference. “**CelluPulse™** is the FIRST technology that will not only be effective for the treatment of ALL stages of cellulite, but allow for extremely long-lasting results. VanderVeer Center is proud to launch this amazing FDA-approved technology in the Northwest!” added Dr. VanderVeer.

**What is Cellulite?**

Cellulite is a chronic condition that is found in 95% of the adult female population. Although it is considered “cosmetic,” it is associated with a high degree of emotional distress and lifestyle alteration for millions of women. The most common areas with cellulite are the thighs, buttocks abdomen and “saddlebags.” Although cellulite is often seen with obesity, cellulite is not related to weight because it can also be found in women with thin, lean physiques.

**How does CelluPulse™ work?**

Through the use of high frequency sound waves at 18 pulses per second, the fibrous and fatty tissue beneath the surface of visible cellulite is remodeled. The **CelluPulse™** sound wave

technology is applied to the skin with ultrasound gel through a hand piece held by the medical provider. The sound wave technology is already a gold standard medical treatment for other uses in non-cosmetic medicine. “**CelluPulse™** is a game-changer in cellulite treatment,” said Elizabeth VanderVeer, MD. “The women I see in my treatment rooms every day express the desire to improve the appearance of cellulite yet experience repeated disappointments with the lotions and topical products; the limited non-surgical treatments; and the invasive surgical procedures currently on the market. I’m thrilled to finally offer my patients a treatment that is non-invasive and really works. The results of **CelluPulse™** last up to a year.” added Dr. VanderVeer.

**CelluPulse™** is considered a safer alternative to invasive procedures such as liposuction and far more effective than other technologies that use suction and rolling components.

**CelluPulse™** treatment sessions are two times a week for three weeks, i.e., Monday and Thursday; Tuesday and Friday; Wednesday and Saturday; or Thursday and Sunday for six to nine treatment sessions based on your baseline degree of cellulite and desired results. There is absolutely no downtime and patients can resume normal activities immediately following each treatment. The **CelluPulse™** treatment process is completely non-invasive and patients’ typically see results by the third session.

“This is by far the most promising treatment I have seen to date. As with all procedures I offer at VanderVeer Center, I only bring into my practice safe, effective treatments that truly add value to my patients’ lives. With **CelluPulse™**, my patients will feel more confident and be ready for swimsuits and shorts in just three short weeks.” said Dr. VanderVeer.

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#### **About Elizabeth VanderVeer, MD**

Dr. Elizabeth VanderVeer is a Board Certified Physician and Medical Director of VanderVeer Center, one of the nation’s premier aesthetic medicine facilities and the leading cosmetic injectable facility in the Pacific Northwest. Dr. VanderVeer, who specializes in non-surgical procedures, is a published author and a sought after International Lecturer, as well as a National Trainer for numerous industry leaders such as Allergan and Medcis. Dr. VanderVeer is a lecturer for Ellipse®, Alma Lasers™ and Candela® Corporation for which she has conducted clinical studies. She frequently appears on local and national television as a Medical

Expert and Anti-Aging Contributing Editor, with appearances on FOX, NBC, ABC, and CBS and featured in **Woman's World Magazine**.



*The Dr. V Show* is heard Saturday's from 5-6 PM on KXL Newsradio AM 750 – Portland's Premier Talk Radio Station. The weekly radio program features Dr. VanderVeer and Co-host and Producer Francine Raften, a longtime Portland radio and television veteran. Dr. V and Francine have lively conversations on a host of topics including health, wellness, diet, nutrition, lifestyle, exercise and cosmetic medicine. Listen to podcasts of *The Dr. V Show* at [www.TheDrVShow.com](http://www.TheDrVShow.com).

**Dr. Elizabeth VanderVeer is available for phone or in-person interview and / or demonstration of CelluPulse. Contact Francine Raften, VanderVeer Center Director of Marketing/Public Relations at [Francine@vanderveercenter.com](mailto:Francine@vanderveercenter.com), 503-443-2250 (w) or 503-720-2034 (c).**